Women Try to Smother Flames in West 78th St. Apartment Without Sending in Alarm.

anded on her bed, which was in flames himself.

imbers had set fire to awnings on the lifth and sixth floors, and a small-him and cursed him. "When I asked him how he got up the nerve to kill Zelig he said: "Well, you know my hair is red. I have been beaten often and they have made a fool of me often. At last my red hair for the occupants to flee. Most of them forgot that there were steps or them forgot that there were steps or the Deputy Commissioner said that them forgot that there were steps or live escapes in the building and flocked

o the elevator.
The shaft of this was filled with

seven flights of steps before they could conquer the fire.

Everything in the apartment was sestroyed. Mrs. Dean's family for years made a collection of rare laces, valued at many thousands of dollars, all of which was destroyed. In addition, a fine collected of coins and old watches, collected by Mrs. Dean's mother, was meited up. More than \$500 in paper money was burned beyond redemption. The loss is placed at \$10,000, but Mrs. Dean's collections of laces, watches and coins cannot be replaced. Her fire insurance policy was permitted to lapse only a month ago.

We Give

296 Green

Trading

Stamps

ZELIG WAS ROBBED OF \$500 HE CARRIED, **BELIEVES DOUGHERTY**

'Rig Jack' Zelig on a Second avenue the revolver with which he killed Zelig car at Fourteenth street Saturday with part of this returned \$18. When Mrs. Lorimer N. Dean, play- car at Pourteenth street Saturday wright, attempted to light a gas jet in night is practically completed, Deputy handsome three-room apartment on Commissioner Dougherty said to-day the seventh floor of the Evelyn, at No. Everything which the police have 10 West Seventy-cighth street, at noon learned confirmed Mr. Dougherty's belief, he said, that Davidson, the man sre, burning her hands badly. In pain, the threw the matches from her. They

"The man is of a type," said Dough-Mrs. Dean called to her maid. Mary erty, "known in the east side criminal O'Keefe, and together the two women slang as a 'mockie.' He is too thick tried to stamp cut the flames. Their headed and clumsy witted and shows cries attracted another maid. Noilie his feelings too plainly to be useful to Leary, who, instead of telephoning, ran a gang leader. The fellow has worked with the election of a Progressive State flown seven flights to the office and notise as an actor in the cheaper moving pictuicket the existence of such conditions Sown seven flights to the office and notised Manager Emil Julian. Julian, too, ture vaudeville houses, he has been a would become impossible in this State.

forgot to call the fremen, but, with the waiter and he was a failure in both
hall boys, rushed up to the apartment pursuits. He was only slightly more date for Lieutenant-Governor, addressed
and tried to extinguish the flames with successful as a messenger for street a large cathering of workingmen at

some of the conditions. It was only when the flames burst We know that he had a great ambition through the windows that a passerby to become a member of the Zelig gang; and the presence of mind to ring in a Zelig and his friends despised him and fre alarm. In the meantime falling when he became too obnoxious in his subers had set fire to awnings on the efforts to make friends with him beat

AVOID IMPURE MILK

The shaft of this was sense smoke. Morgan Stanford, the hears smoke. Morgan Stanford, the hears smoke. Morgan Stanford, the hears elevator man, stuck to his post, though he was nearly overcome, and took out all the tenants.

Deputy Chief Burns and the firemen who responded had to drag a hose up who responded had to drag a hose up seven flights of steps before they could songuer the fire.

MALTED MILK MALTED MILK

The Food-Brink for all Ages
Rich milk, malted grain, in powder form.
For infante, invalide and growing children.
Purenutrition, upbuilding the whole body.
Invigorates nursing methors and the aged.
More healthful than ten or coffee.

he was now especially interested in the theft of the \$500 which he now be-lieves Zelig actually had in his pock-ets when he was shot. The man who did it was apparently one who knew Zelig had the money and was out-wardly at any rate a friend of the dead gang leader.

Information was received by Coroner Holzhauser, who is to sit at the Zelig

Holzhauser, who is to sit at the Zelis inquest to-morrow, that Davidson, after being repulsed Friday night by Zelig and being repulsed Friday night by Zeilg and others with whom he was trying to ingralist himself by buying champagne, offered to give the champagne money to Zeilg as a contribution to the fund for the defense of the four gummen in the Tombs accused of the itosenthal murder. Davidson, according to the story, repented of his generosity when he awoke Saturday morning and sought Zeilg out and demanded his money back. Zeilg gave ifm the money and aim a beating. The Coroner says he has agerie was a national British Institution the reason to believe that [Davidson bought the early years of this century. His faller was a trainer and rider in the

STRAUS SOAKS TAMMANY.

Candidate Blames the Tiger Bad Police Conditions.

BINGHAMTON, N. Y., Oct. 8—Oscar completed the programme. From that S. Straus, Progressive candidate for day until his death he exhibited wild Governor, addressed a large and enthusiastic meeting at the Stone Opera. House to-day. He charged Tammany Hall with being responsible for present police conditions in New York and the Rosenthal tragedy. He declared that

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HORLICK'S Centelny Pure Milk

Perfect Alterations Free



Great Double Event Suit Coat Sale Starts To-Morrow 8.30 A. M. at

EVENT NO. 1 Sale of Our Famous **Tailored Suits** in \$25 to \$30 Models at

.75 15.00 17.50

100 Different Siyles and Fabrics n Navy Blue, Back. Brown, Grav Mixtures and Every Fashionable Shade.

SUTS-in elegant mannish styles, perfectly custom tailored. SUITS-trimmed with rows of rich wide silk

braiding. SUTS-in smart cutaway and nobby new English sacks.

SUTS-with beautifully shaped velvet revers, closing with handsome braid ornaments. SUITS-vith Empire backs, gathered, shirred

and button trimmed SUITS-in the new Norfolk style, pleated back and front.

SUITS with tailors' braid binding all around SUTS in rich fancy styles for very dressy

EVENT NO. 2 Sale of the Popular **Smartest Coats** Actual \$15 to \$25 Values 8.50 19.50 14.50

> 75 Different Styles and Fabrics, in every Correct and Fashionable Color, Stripe and Mixture.

COATS -- in the stunning black and white

diagonal stripes. COATS -in beautifully made, braid bound chinchillas.

-in the dashing new English Johnny models. COATS—in braid trimmed, fancy plaid back

COATS-of blue chinchilla with white collar revers and cuffs.

COATS-of rich imported boucles with big silk ornaments. COATS-with rich silk linings, silk revers and

silk collars in contrasting shades. COATS-in black broadcloth and blue sergesappropriate styles for quiet dressers.

All Suits lined with best guaranteed satins and peau de cygnes. All Women's and Misses' sizes from 14 to 54 inch bust

NOTED ANIMAL TRAINER SUCCUMBS TO INFLUENZA

for Years, Frank C. Bostock Dies Peacefully in London.

News was received here, to-day, o the death of Frank C. Bostock, the

fully.
Enstock was the grandson of the great Wombwell, whose Royal British Menagerie was a national British institution in the early years of this century. His father was a trainer and rider in the Wombwell show. The father established an independent show, in which Frank C. Bostock was one of the trainers.

When the boy was fifteen years old his father was disabled by an angryllon and removed from the arena. The boy, without asking anybody's permission, jumped into the lion cage and

country with his ow nahow, in 1832. Bostock achieved his first great success in the United States at the World's Fair in Chicago. Later, he had shows in various pars of the country.

Watch for Christabel Pankhurst. LONDON, Oct. 8 -- Police were of ookout to-day for Christabel Pank-After Escaping Wild Beasts' Attacks to London. She is wanted charged with inspiring the militant suffragettes to



S Restores color to grey or faded hair; Cleanses, cools and invigorates the Scalp.

5 Removes Dandruff-thereby giving the hair a chance to grow in a healthy natural way and stopping its falling out. Keeps hair soft and glossy. - Is not a dye. \$1.00 and \$60 or Drug Storms or direct pen receipt of price and dealer's name. and 10c for trial bonds, - Palle Hoy Beathailes Co., Neventh, N. J., U. S. A.

KEEPS YOU LOOKING YOUNG

Stern Brothers Lace Departments

Exclusive styles and effects in Chiffon and Beaded Net Floundings, wrought in gold, silver and pompadour floral designs, Metal, Beaded and Fancy Allovers; Gold, Silver and Steel Shadow Laces, Bandings, Edgings, Demi and Full Flouncings in Rosaline, Boheme, Point d'Alencon, Shadow, Milan, Chantilly and Venise Laces; also the newest models in Panel Draperies, in gold, silver, black and white.

Special Values for To-morrow

Chiffon Flouncings,

in old rose, pink, blue, yellow, lavender, orange and cream, with gold, silver from 98c to 3.15 and colored floral combinations, Regular Values from \$1.50 to 4.50 Yard

Edgings and Bandings, in gold, silver and steel, 2 to 9 ins. wide, from 35c to 6.25 Regular Values from 50c to \$7.50 Yard

Laces, Flouncings and Bandings, comprising Shadow, Alencon, Chantilly and Fancy Net, in all desirable widths, from 45° to 4.95 Regular Values from 68c to \$6.50

> To-morrow, will be placed on Sale a large purchase of Hand Embroidered

Madeira Linens At Unusually Low Prices

50c, 75c, 8°c Napkin Pouches, 95c. 1.95. 2.40 Centre Pieces, Finger Bowl & Tumbler Doyleys, Dz. *1.95, 2.40, 2.75 Plate Doyleys, Tea and Luncheon Napkins 3.25, 4.00, 5.90 3.25, 5.40, 6.95 Luncheon Sets, At 3.65, 4.45, 6.90 3.25, 5.50, 7.50 Tea Cloths. " 7.50, 8.93, 13.75 Luncheon Cloths,

Dresser and Buffet Scarfs, " 3.75, 4.90, 7.50 And a large collection of Lingerie Cushion Covers, Guest Towels, Dinner Cloths and Bed Spreads at Corresponding Reductions. Also

French Hand-made Cluny Lace Trimmed

Centre Pieces, at \$2.60, 2.95, 3.75 " 5.90, 7.50, 9.75 Tea Cloths, Dresser and Buffet Scarfs, " 4.45, 5.25, 6.75

Furniture Departments

A Special Importation of English Furniture from two of the leading manufacturers is now being shown, including Old English Hand Carved Chairs, Tables, Settees, Etc.; also from the celebrated maker, Birch of London, a choice selection of Morocco Leather Easy and Reading Chairs for the Living Room

Particular attention is also directed to the large assortment of Distinctive Reproduction Furniture, including the Various Periods, Elizabethan, Jacobean, William and Mary, Sheraton, Chippendale, Heppelwhite, Adams and others, all of which is on sale at Very Attractive Prices.

Bedroom Suites, designed and executed by America's foremost makers, in Solid Mahogany, Circassian Walnut and Enamel, Ranging in price from *155.00 to 1480.00

Dining Room Suites,

in all the finest woods and finishes, *245.00 to 2900.00 Ranging in price from

Library Suites and Separate Pleces, including Secretaries, Book Cases, Desks, Tables and Chairs, also an exceptionally large collection of Art Furniture.

For To-morrow, an Exceptional Offering of Solid Mahogany Sewing Tables,

Value \$15.50, at \$11.50 Drop Leaf, Upholstered Chairs, in Tapestry, Mahogany Frame, Value \$32.50, at 19.00

Colonial Chair or Rocker, in Denim, Mahogany Frame, Value \$22.50, at 17.50 Early English Oak Buffets. from \$35.00 to 65.00

Values from \$42.50 to 85.00 from *18.00 to 62.50 Golden Oak Buffets, Values from \$22.50 to 75.00

Mahogany Bedroom Suites, from \$155.00 to 345.00 Formerly from \$202.50 to 465.00

West 23d and 22d Streets

31st Street At Sixth Avenue



Enthusiasm Hasn't Abated a Moment

Since the Doors of This New-Old Store Opened Monday, and We Propose to Keep It Up with Unparalleled Offerings

"Everything for women to wear and for personal use"-in a store devoted exclusively to women. Six months ago a vague ideal, to-day a well shaped realization-and one that has already won the hearts and minds of thousands of women, though but two days old. Women come here singly, in pairs and in parties-curious at first, then gratified and pleased. As one woman expressed on our NEGLI-GEE FLOOR: "It is the first time in my life that I have been able to select my lingerie, in a big store, free from jostling, surrounded by women ONLY, and in an atmosphere as refined and private as my own home." She caught the true spirit of this STORE FOR WOMEN.

Read This News of Brilliant Introductory Values:

No One Thought It Possible-Exquisite Evening Gowns at 12.50

No, not even did we think it possible to produce decollete evening gowns for \$12.50 until we found a clever dressmaker with the ability to create unusual and distinctive models, for our price, providing we furnished the materials and trimmings—and kept her busy. And the gowns are here now. You abould see these harmonious symphonies of silk chiffon, laces and nets, gracefully combined with shadow laces—in draped tunic and accordion effects, hand embroidered, embelished with crystal and bugle beads, touched with dainty chiffon flowers. In all the French colors, including blue, pink, white and maize,

The Highest Achievement in Beautiful, Stylish \$5 Shoes and Slippers

The "Wichert" \$5 Slippers

Three considerations guided us in bringing out the new "Wichert" Shoes and slippers for women. We wished to provide:

(1.) The best \$5 Shoes and Slippers for women. (2.) Always and exclusively identified with MAHLERS Shoe Store.

(3.) Always to be had, thereby making it always possible for a woman to be sure of finding her regular size, in a style of shoe that she has grown

There are 25 styles of shoes and an equal number in slippers to choosa from in every conceivable leather and material and for every occasion. 50c Turkish Slippers for . . . 19c

Made of soft pliable leathers, large pompon and beaded in gold or silver. In red, brown, tan, blue, and many other shades. \$2.50 and \$3 1.25

\$3 Lingerie Nightgowns, 1.35 Delicately dainty nightgowns of nainsook and batisis—deep yoke and sleeves of cluny lace back and front, others with Val. lace and blind embroidery; Empire and kimono models.

C-B Corsets, Made of white French coutil-a variety of good models with the new low bust and long hips,

MILLINERY

A Glorious Array of the Season's Smartest Shapes

> 500 Velvet Hats 1.95 Value \$3.00

The very newest effects in Tam O'Shanters, sailors bound with gros grain ribbon and a hundred other styles. Austrian Velour Hats

3.45 Va'ue \$6.50 Our own importation of these

most popular hats in the very newest shapes — navy blue, newest shapes - navy blue brown, black, green, cld rose. No-Charge Trimming Service

When shapes and trimmings are bought in this store the hat will be trimmed without extra charge in any style desired. Don't Fail to Visit Our Underprice

BASEMENT

A City in Itself Meet Me at the Fountain Sixth Avenue

-MAIN BUILDING-

Test One of Our

Player-Pianos Free For Thirty Days

Here's an Exceptionally Meritorious Player-Piano Proposition

This offer is one that must and will appeal to every person who, loving music, still has a music-less home.

We will Send to Your Residence Any One of Our Beautiful Player-Pianos on 30 Days' Free Trial.

Test it in any way you please. Let every member of the family try it. Bring your friends, who may be musical experts, to see it and hear it. Then, if you are satisfied to keep the player-

You may pay for it on our "easy payment plan" and you may have three years' time in which

to pay, and NO INTEREST or extra charges.)
YOUR SOLE EXPENSE is the purchase of the few records needed to try out the instrument

Caldwell Player-Piano at \$375 Wolfner Player-Piano at \$450 Kirchhoff Player-Piano at \$525 Ludwig Player-Piano at \$575 McPhail Player-Piano at \$750 Boardman & Gray Player-Piano at \$800

Remember there is no further obligation added to this offering. If at the expiration of 30 days you feel that you may do better elsewhere, we will send for our piano, without any further expense to you. (MAIN Building, Fourth Floor.)

For Details of an Amazing Sale of

Women's, Misses' and Juniors' Fall and Winter Suits, Coats and Dresses

See Our Large Advertisement on Page 5 of This Paper

Ask for * Green Trading Stamps—We Give Them

IT MAKES LITTLE DIFFERENCE WHAT YOU NEED- A WORLD AD. WILL GO AND GET IT.